

## **It is not about the "know-how", it is about "why" and "how-to" spread the knowledge.**

Spreading the knowledge acquired for more than 100 years in seismic and hazard monitoring to society was not an easy task to fulfill because we are a nonprofit institution with small budget compared with another non-governmental institution that works with other hazards. Despite the financial issue, we decided to start the Knowledge Spreading using low cost methods and the most important part of the plan we applied our imagination and the importance of the IMS network in order to have more attention from the local authorities and of course the society. Taking advantage of the importance role of our institution on the operation and maintenance of three IMS stations (PS06, AS08 and IS08) and the civil application to the data we could catch the attention from Civil Defense vice Minister who included us as the main point of information for teaching about the earthquakes in our country. Later we could produce a document called "Seismic Culture" addressed to child and teenagers who diffused the knowledge to their homes and then to the neighborhood. Finally we had a seismic simulation on a school and five towns, because we showed the importance of IMS network.

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