

Why Young People Win

Regardless of your background or line of work. Regardless of how you fit into the bigger picture of the CTBTO. You need young people to join your organization, be your next generation, and help you publicize your findings. But it can be incredibly difficult to motivate young people to follow a cause. So this presentation aims to educate a broader audience on the topic of motivating young people to help you achieve your aims. This aims to covers what young people care about. Why they care about them. And how to leverage this knowledge to promote your own work with the CTBTO.

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