



ID: P5.3-681

Type: e-Poster

Outreach and Education through Museums and Cultural Centers

Tuesday 29 June 2021 11:45 (1 minute)

The creation of the CTBTO Youth Group is just one example of successful outreach and education being made accessible for individuals not already involved in nuclear/security circles. The entry into force of the Treaty is not just dependent on high-level talks but also influenced by civil-society. This is where museums, cultural, historical, and scientific centers are necessary for the communication of the CTBTO, the Treaty, etc. into the public consciousness. Such examples already exist to talk about nuclear testing and climate change (i.e. “Godzilla: A Living Atomic Bomb” & “Nuclear Contamination and Climate Change” by Natural History Museum of Los Angeles County x The Los Angeles Times) and natural radiation (i.e. “Radioactivity in the Natural World” by Naturhistorische Museum Wien). It would be in the organization and the treaty’s best interest to explore new avenues for awareness and promotion as these learning centers are inclusive and non-discriminatory; possibilities of collaboration include but are not limited to: side events/panels, youth programs, exhibits (temporary and permanent).

Promotional text

The idea is to connect with other educative platforms for promoting CTBTO in non-nuclear civil society areas (i.e. Climate) and provide a new avenue for possible collaboration and awareness; this is a new innovative way to tackle the lack of awareness and promotion.

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Session Classification: T5.3 e-poster session

Track Classification: Theme 5. CTBT in a Global Context: T5.3 - Capacity Building, Education, Communication and Public Awareness