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Building effective awareness networks in XXI Century.

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The CTBTO mission has been linked since the beginning of the Treaty to cooperation models between diverse stakeholders in science, technology and policies areas in order to make its task more effective and comprehensive.

Nevertheless, there is still a long way to go in this regard and many actors must be incorporated on the effort to build a real awareness, to ensure joint initiatives can be spread out as far as possible and achieve the deepest penetration, both in general public as well as at all political levels - the decision makers on this matter. Several NGOs could contribute weaving a massive network to spread out related issues.

The aims of this work are about how alliances built between some sectors related to CTBTO initiatives, through resources such as training, media communication and lessons learned from areas of similar complexity, could optimize the communication about disarmament and non-proliferation issues. This could become relevant topics of discussion that encompass the whole of society.

Promotional text

Will present some ideas on network capacity building and strategies applied in similar fields, also propose education and training on nuclear issues in order to create social awareness, highlighting the peaceful uses of nuclear energy and benefits that results from its.

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